

Add Paul Heil's The Gospel Greats program to your radio station - and tap into three decades of success!

You'll get all of the following benefits and much more...



Southern Gospel music's most popular, most highly-acclaimed, most prestigious and most-awarded radio program ever! *Singing News* magazine readers voted *The Gospel Greats* their "Favorite Syndicated Radio Program" every year the award category existed! *The Gospel Greats* program has won many other top fan and industry awards, too, and has earned the lasting respect of Southern Gospel music radio programmers, fans and industry leaders alike.



Southern Gospel radio's best-known radio voice, Paul Heil. Paul's forty-some years of broadcast experience show through in the top-notch professional manner in which the program is produced. His style is friendly, one-on-one. His approach is simply to present the music and the artists in an interesting and entertaining manner and to let them speak for themselves. Paul knows the artists—and they know him—for unparalleled insight and perspective.



Exclusive artist interviews and information heard nowhere else! *The Gospel Greats* program's unique and substantial use of highly-edited, fast-moving interview clips throughout the program helps give this program its unique and captivating sound. Listeners get to know all about the artists — their lives, their music, their ministry.



Happy listeners! A station manager recently told us he received letters regularly from listeners thanking him for carrying *The Gospel Greats*. As you know, that kind of loyalty is highly unusual in most situations, but common for *The Gospel Greats* program's listeners. We hear literally every day from listeners whose lives have been touched in some special way by the program. Many tell us they plan their entire weekends around the program, "making a date" to hear it each week.



New local sales potential! It's not hard to convince local advertisers or underwriters when you're inviting them to become associated with America's #1 radio program of its type! Many stations have all avails in the program and even adjacencies regularly sold out. We even provide a Sales & Promotion Kit to affiliates to provide ideas for local sales. *(There are NO national spots in the program, so all available spot time is yours! This also is convenient for noncommercial stations.)*



A technically high-quality program, delivered each week on CDs in the mail or by convenient, secure downloads (*with downloads or overnighted CDs available as backup*). Tightly-edited and produced continuously since 1980, *The Gospel Greats* program has a long history of dependable service to radio *week after week after week after week!*

Quite simply, there is no other radio program quite like The Gospel Greats!



Entertaining, interesting, enjoyable, first class, compelling — and touching lives through the quality music and exclusive features!

Contact us today to find out how your station could put America's #1 Southern Gospel music radio program to work for your radio station!

Paul Heil's THE GOSPEL GREATS Program

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